

Privacy Policy Signature Beds

Effective Date: 7 May 2026

Welcome to [Signature Beds](#). We are committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently in accordance with the Protection of Personal Information Act (“POPIA”) of South Africa.

This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website.

1. Information We Collect

We may collect and process the following personal information:

- Full name
 - Email address
 - Contact number
 - Delivery or billing address
 - Payment information
 - Order history
 - IP address and browser information
 - Any information submitted through contact forms or enquiries
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2. How We Collect Information

Your information may be collected when you:

- Browse our website
 - Place an order
 - Complete a contact or enquiry form
 - Subscribe to newsletters or promotions
 - Communicate with us via email, phone, or social media
 - Use cookies or tracking technologies
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3. How We Use Your Information

We use your information to:

- Process and fulfil orders
- Deliver products and services

- Respond to enquiries and customer support requests
 - Improve website functionality and user experience
 - Send updates, promotions, or marketing communications (where consent is provided)
 - Comply with legal and regulatory obligations
 - Prevent fraud and ensure website security
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4. Sharing of Information

We do not sell your personal information.

We may share your information with trusted third parties including:

- Payment processors
- Courier and delivery companies
- Website hosting providers
- Marketing or analytics service providers
- Legal or regulatory authorities where required by law

All third parties are required to protect your information and process it lawfully.

5. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to:

- Improve website performance
- Remember user preferences
- Analyse website traffic and usage
- Deliver relevant marketing content

You may disable cookies in your browser settings, although some website features may not function properly.

6. Data Security

We implement reasonable technical and organisational measures to protect your personal information against:

- Unauthorised access
- Loss or misuse
- Disclosure or alteration

While we strive to protect your information, no online transmission or storage system can be

guaranteed as completely secure.

7. Your Rights

In terms of POPIA, you have the right to:

- Access your personal information
- Correct or update your information
- Request deletion of your information
- Object to certain processing activities
- Withdraw consent for marketing communications

To exercise any of these rights, please contact us using the details below.

8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of external websites.

9. Retention of Information

We retain personal information only for as long as necessary to fulfil the purposes outlined in this policy or as required by law.

10. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Updates will be posted on this page with the revised effective date.

11. Contact Information

If you have any questions regarding this Privacy Policy or how your information is handled, please contact:

Signature Beds

Website: www.signaturebeds.co.za

Email: info@signaturebeds.co.za